

## President's Message

Soham Roy, MD



Dear Friends, Colleagues and SENTAC affiliates,

I can't believe that my first six months as President of SENTAC are almost completed, and it's a good opportunity to reflect not only on how far we've come but how far we're going. As you're about to read in the Committee Reports, SENTAC continues to be a vibrant, dynamic and growing organization, the largest multidisciplinary group dedicated to children with ear, nose and throat-related issues.

Some exciting developments on the horizon to look out for:

1. Our first special SENTAC edition of the International Journal of Pediatric Otolaryngology will be published soon, highlighting papers presented from the last meeting held right here in Denver, CO. Big ups to Past President of SENTAC **Cecile Sulman, MD**, who spearheaded this initiative – even more exciting, we have an agreement to publish an annual special SENTAC edition of IJPO going forward so that the fine work our SENTAC members are doing continues to come to light in the scientific literature. Please consider submitting your manuscripts in the future!
2. Partnerships: in addition to the strong relationship with ASHA we continue to nurture, we are proud to let you know that we anticipate having a joint meeting with the Aerodigestive Society in the near future.
3. Development: SENTAC continues to be the premier organization for ENT-related care for children, and our industry partners recognize and cultivate this. I expect to have some very exciting news regarding some partnerships that are going on behind the scenes right now!
4. Marketing and Social Media: Wow, is there some excitement on this front. Our [Instagram](#) numbers continue to surpass all our peers and our engagement grows rapidly. Check out our latest [podcasts](#), [webinars](#), and informational sessions. You won't be disappointed. Major shout out to **Madison Howe, AuD**, and **Michael McCormick, MD**, for their continued, stellar dedication to this.
5. Membership: We are growing – and growing, and growing...Last month's membership drive brought in lots of new members, and we are perpetually excited about the growth and expansion of our society. Tell all your colleagues and friends about SENTAC and how much it has brought to your life and your career. Encourage them to come and learn about us and attend a meeting. I guarantee it'll be a career-

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Soham Roy, MD

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Keep Up With SENTAC!



changing experience and they'll want to join us, too.

I have been reflecting on "What SENTAC Means to Me" in preparation for an upcoming social media presentation (ick, but I'll do anything for SENTAC!). For many of us, SENTAC was our real first start – our first podium presentation, our first annual conference as a student, our first real professional home. Even as my career has grown and drawn me into innumerable professional organizations, the fact is that SENTAC will always be my professional home. And for anyone involved in ENT-related care for children, you will always have a home with SENTAC.

We are so fortunate to have a dedicated board, Executive Council, Committee Members, and our team at Affinity Strategies including the incomparable Shelley Warnock, Becky Cira and Rosaleen Tully working together with all of our members to grow this society we love.

See you in December in San Francisco! Stay in touch – my cell is 305-467-2874 and my email is [soham.roy@childrenscolorado.org](mailto:soham.roy@childrenscolorado.org) for anything you need.

**Soham Roy, MD, MMM**  
SENTAC President

## Program Chair's Report

**Cecille Sulman, MD**



As SENTAC's current Program Chair, I eagerly invite you to the 53rd annual SENTAC conference set for December 4th – 6th, 2025! This year, the Preconference Workshops and Main Conference will be at the [USCF Benioff's Children's Hospital](#). Thank you to Dylan Chan, MD and Kris Rosbe, MD for serving as our gracious hosts! Lodging will be at the nearby at the [W Hotel San Francisco](#). There will be two workshops during the Preconference held on Thursday. One will showcase updates in pediatric voice including pediatric otolaryngologists and speech language pathologists from all over the nation sharing their clinical expertise. The other workshop will focus

on navigating the landscape of pediatric ENT care, including getting the most out of your audiology practice, enhancing your practice with AI, managing challenging patients, and hearing aid tips and tricks. We are excited to have the participation of nationally recognized otolaryngologists and audiologists. The [Call for Abstracts](#) and [Challenging-Interesting Patient Cases](#) is now open! Submit your abstracts and cases by May 5th!

This year's fabulous program committee includes Joan Arvedson, Aditi Bhuskute, Ashley Brown, Nandini Govil, Christopher Grindle, Andre Isaac, Laurie Newton, Scott Rickert, Gretchen Sackmann, Jay Shah, and Wendy Steuerwald. Please Save the Date and join us in San Francisco!

**Cecille Sulman, MD**  
SENTAC Past President and Program Chair



## Communications Chairs' Report

**Madison Howe, AuD, CCC-A and Michael McCormick, MD**



The SENTAC Communications Committee has had an exciting first quarter of 2025! We've kicked off the year with impactful initiatives aimed at connection within our community. We've proudly published three engaging podcast episodes covering diverse and compelling topics: "APP Edition," focusing on advanced practice providers in pediatric care; "Integrating and Extending Psychology in Pediatric Craniofacial Care," highlighting the valuable role psychology plays in multidisciplinary care; and "Reflections on Innovation, Advocacy, and the Future of Pediatric Otolaryngology," providing thoughtful discussions on the trajectory of our field.

In addition to podcasts, we've successfully hosted two insightful webinars. The first webinar, "Pursuing a Career in Pediatric Medical Speech-Language Pathology," offered practical guidance and inspiration for emerging professionals interested in medical SLP roles. Our second webinar, "What Inclusion Means to Me," encouraged meaningful dialogue and reflections on what inclusion means through the lens of health care professionals. Both webinars have drawn enthusiastic participation and fostered valuable conversations within the SENTAC community.

This quarter, our popular "Day in the Life Of" Instagram takeover series gave our followers an authentic glimpse into the experiences of professionals and trainees, featuring audiology student Kayla Turner, medical student Nate Verhagen, speech-language pathologist Hannah Tahhan-Jackson, and audiologist Megan Cherry. This initiative has proven highly engaging and inspiring, creating authentic connections and promoting interdisciplinary appreciation among our members.

We are also thrilled to report substantial growth across our social media platforms. Since April 2024, we've achieved an outstanding 160% increase in Instagram followers and an impressive 180% rise in followers on LinkedIn. This remarkable growth underscores our successful efforts to amplify our digital outreach, fostering community and interaction among our members and beyond.

Furthermore, we have strengthened collaboration with the Development Committee, strategically advancing relationships with industry partners through targeted social media initiatives. This collaborative approach has enhanced both our visibility and community connections, paving the way for exciting opportunities ahead.

The Communications Committee is dedicated to bringing innovative, engaging, and informative content. If you're interested in participating in a podcast, social media takeover, or have a topic suggestion, please email us at [mhowe@uams.edu](mailto:mhowe@uams.edu) & [mmccormick@mcw.edu](mailto:mmccormick@mcw.edu). Stay tuned for more exciting updates and initiatives throughout 2025!

**Madison Howe, AuD, CCC-A & Michael McCormick, MD**  
SENTAC Communication Co-Chairs

**Communications Update  
January-April 2025**

- 1,842 followers on Instagram
- 406 followers on LinkedIn
- 3 Podcasts
- 2 webinars
- 4 "Day in the Life" Insta takeovers

2025 DECEMBER 4-6  
**SENTAC**  
SAN FRANCISCO, CA



## Treasurer's Report

Vicky Papaioannou, M.CLSc



Since the beginning of this year, the Finance Committee, which includes myself and treasurer-elect Ashley Brown, speech language pathologist from Children's Medical Centre in Dallas, has been working closely with Affinity staff and the Executive Committee to

close out last year's finances. We are pleased to announce that SENTAC remains in excellent financial standing following the 2024 fiscal year.

Work then shifted to finalizing a realistic budget for our annual operations which will keep membership dues and conference fees as low as possible. This year's budget was presented to and accepted by the Board in March. To date, we remain on track with our proposed budget.

As always, I am happy to receive questions and comments!

**Vicky Papaioannou, M.CLSc**  
SENTAC Treasurer

## International Committee Report

Sohit Kanotra, MD



The Society for ENT Advances in Children (SENTAC), through its International Committee, remains deeply committed to fostering global collaboration in pediatric otolaryngology. This commitment was strongly reflected in our recent panel, *"The Future of Multidisciplinary Pediatric Otolaryngology Care: A Global*

*Scoping Perspective,"* which brought together leading voices in pediatric ENT from around the world. The panel featured Dr. Weichung Hsu (Taiwan), Dr. Mohan Kameshwaran (India), Dr. Neil Bateman (United Kingdom), and Dr. Faisal Zawawi (Saudi Arabia), each of whom provided insight into the future of pediatric otolaryngology within their respective regions.

Our international vision continues through the *Day in the Life* series, which highlights pediatric ENT surgeons from diverse global settings. In the coming months, SENTAC will also partner with the **Indian Academy of Otolaryngology and Middle Eastern pediatric ENT societies** to launch a virtual joint conference—creating a powerful platform to exchange ideas and share innovations across continents.

With these efforts, SENTAC is proud to advance its mission of global multidisciplinary collaboration and is poised to expand its international footprint in the years to come.

**Sohit Kanotra, MD**  
SENTAC International Committee Chair



*Dr. Kanotra, Chair of the International Committee with Dr. Wei Chung Hsu from Taiwan, Dr. Mohan Kameshwaran (India) and Dr. Faisal Zawawi (Saudi Arabia)*

## **New SENTAC Membership Endorsements**

We aim to make the process of joining SENTAC as seamless as possible while remaining in full compliance with our bylaws. To support prospective members who may not yet know two current SENTAC members, the Membership Committee has established a new process. Applicants in this situation are encouraged to forward this form to two professional colleagues who can serve as references prior to submitting their membership application.

We hope this new approach broadens access and opens the door for many new members to join our community.

[Find out more here.](#)

## **Career Connections: A SENTAC mENTorship Program**

Our mentorship program is always in motion – and you're invited to jump in anytime! Whether you're looking to mentor or be mentored, there's a place for you. We've already got 44 amazing participants from all sorts of disciplinary: NPs, PRNs,

SLPs, AuDs, MDs, Residents, and Students ! Come be part of this growing, inspiring community!

[Sign Up Here!](#)

## **Coming Soon: Can't-Miss Moments!**

Submit your cases and abstracts for consideration! The Program Committee is looking forward to reviewing your submissions! Find more details via the Submission Information.

**Abstract & Challenging or Interesting Patient Cases Submissions**

[Submission Information](#)

## **2025 Annual Meeting in San Francisco, CA!**

The room block is OPEN!  
Secure your room today by clicking the link below!

[Secure Your Room!](#)

2025 DECEMBER 4-6  
**SENTAC**  
SAN FRANCISCO, CA

SENTAC 53rd Annual Meeting  
December 4-6, 2025  
San Francisco California

## Post Your Job Opening or Externship with SENTAC!

Looking for your next big opportunity? Or have one to share?

SENTAC's Job Board is the place to be! Whether you're hiring for a position, offering an externship, or searching for your next role in the field – we've got you covered. Post your openings, browse what's out there, and connect with incredible professionals across disciplines.



**JOB BOARD  
ALERT!**

Visit our **Job Board** for  
new career opportunities!

[sentac.org/job-board](https://sentac.org/job-board)



[SENTAC Job Board](#)

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